

Insurance Plus Connect

What does Insurance Plus Connect do with my personal information?

Deliver

We collect the personal information necessary to give you the products and services you want.

Example: To give you a home insurance quote, we need to have your home address on file. And to protect your car, we need your driver's license and license plate numbers.

Improve

We use information – like when a customer visits the Insurance Plus Connect website – to conduct research and develop better products and services.

Example: Cookies help us analyze what parts of our website are visited frequently, so we can determine what's most valuable to our customers.

Inform

Existing customers may receive information about products and services they may be interested in (e.g. phone protection, life insurance, etc.)

Example: If you have an auto policy, we might use your contact information to ask you about bundling your home and auto policies.

As a simple fact, we do not sell or share your personal information.